

BIOSCOPE TO BUSINESS SCOPE



CURRENT MARKET TRENDS

The Cineplex/Multiplex in tier 2/3 towns is at booming now and can never fade out !!!! Many of locations are lacking of entertainment facility. People migrates to other cities for having such.

Here is the most lucrative business for any entrepreneur who is interested to have most identical and fastest ROI business. Going by the balance sheets, a good chunk of the profits earned by multiplex chains in last couple of years. There are many other profits other than revenues.

Explore the Cinema business with ARCHIDEA.....



***Archidea Brings
Great Business
Opportunities in
Semi-Urban India***

FACTS & FIGURES

- Indian Film Industry is likely to be worth Rs 50,000 Cr in 2016.
- Approximately 1300+ movies are released annually in India.
- 270 crore tickets sold in 2014.

It is a proven business opportunity, but let us explore more...

Demand & Scope

Growing Income Levels: Increase in income level, stress and changing lifestyle have made recreation a necessity.

People are spending more of their disposable income on recreation.

Growing Urbanization Smaller cities are growing at brisk pace.

Like food, entertainment is year long business- the best sector to invest. Specially if it has future proof technology...

Need of screens

10,500 screens are already present across India. The demand is growing faster in smaller cities

Foreign Investments Enterprises like 20th Century Fox, Sony Pictures and Warner Bros. etc. are now present in India.

Youth: Big entertainment spenders- specially on watching movies at theatres. Small cities have big youth concentration.

PEOPLE ARE WAITING FOR THIS SEATS

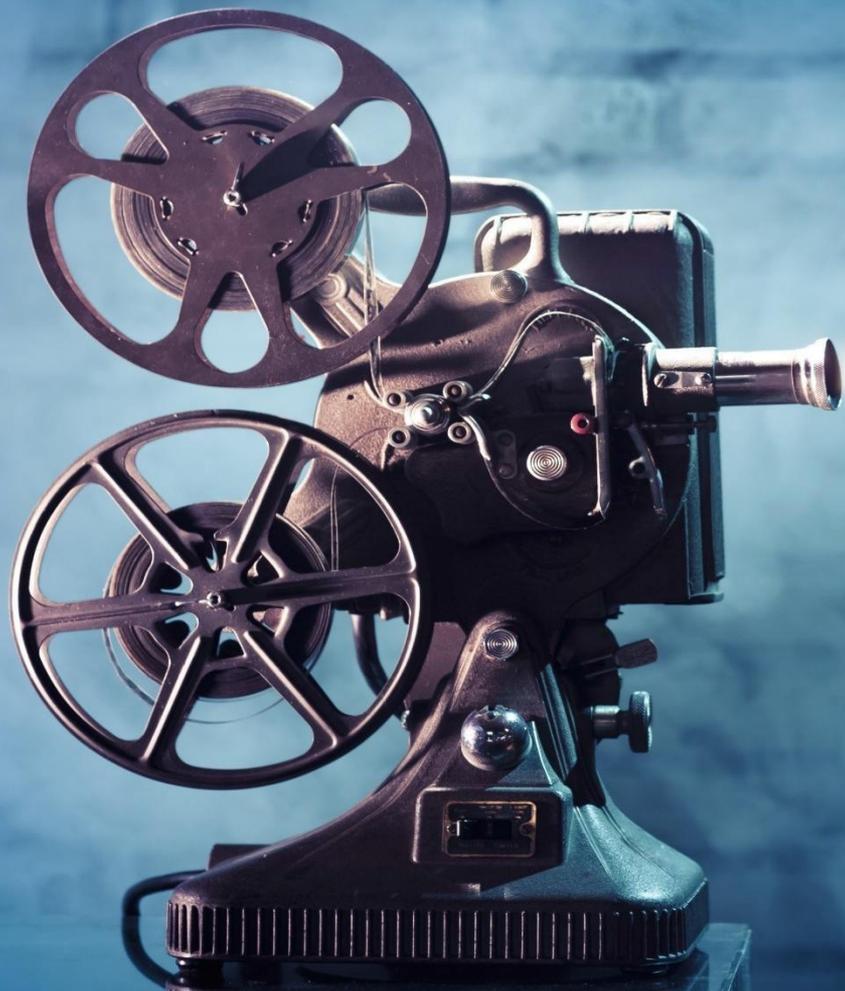
Tier-II/ III cities and semi-urban towns are hungry for Entertainment.

Their citizens rush to bigger cities for their need, wasting money and time.

Solution is in creating hi-tech modern multiplex experience in their own town.

This will help them save money & time..

This is the business opportunity & right time for you....



Screening your
Success



FANTASTIC “F” CONCEPT FILM-FUN-FOOD

Enjoy film on high quality screen along with excellent food. Have fun at recreation zone.



SUPER “S” CONCEPT SCREEN-STAGE-SOCIETY

A common place for multipurpose requirement.
A centre for corporate meetings, social functions
and events with advanced set up and facilities.



Popping
Everlasting
Income

Revenue generating areas

Box Office

Food & Beverages

On/Off-screen Advertisements

Profits other revenue:

- ❖ Huge demand in semi-urban markets as they lack quality cinema theatres.
- ❖ Highly rewarding business with fast ROI
- ❖ Recession free and 100% hard cash business.
- ❖ Identical business which gives money as well as pride, respect & recognition.
- ❖ Least Supervision- Easy to manage with other core business.
- ❖ Viable and bankable project.
- ❖ Appreciation of land cost, land will convert into landmark.
- ❖ Opportunity to become part of a nationwide Cineplex chain.
- ❖ A platform to run other businesses like Restaurant, Showrooms, Game zone etc.

Scoping & Assisting project at every level



Archidea Solutions

We are Archidea Solutions, An Organization with an excellence engaged in Business Facilitations, Brand Acquisitions, Civil and Interior Planning, Cinema Development, Digital Cinema Solutions etc.

As far as entertainment sector, Archi's are looking towards sub-urban India which completely lacks world class cinema and leisure options. It aims us to make reach and establish cinema based on our strategy to identify an optimum and profitable cinema configuration.

Already completed many multiplex project across India and has a pipeline of 60 more screens by end of 2018. Our project aims to develop entrepreneurs to give real India the luxury of entertainment in Cineplex.

We provides complete solutions for digital cinema with support of expert team trained for theatre management and operations, setting up new cinema screen, state of the art architecture, lavish food court, film distribution, marketing activities and technical skills for professional management.

ARCHIDEA SERVICES INCLUDES



- ❖ Market Research/Survey Report
- ❖ Architectural Designs and layouts
- ❖ Detailed Project Report for Bank Finance
- ❖ Assistance in all cinema related licenses, NOCs and approvals.
- ❖ Interior Designing.
- ❖ Team recruitment and onsite training
- ❖ Cinema Operational & Marketing Support
- ❖ Guidance for tie up with advertising agencies for generating additional revenues
- ❖ Technical Assistance round the clock

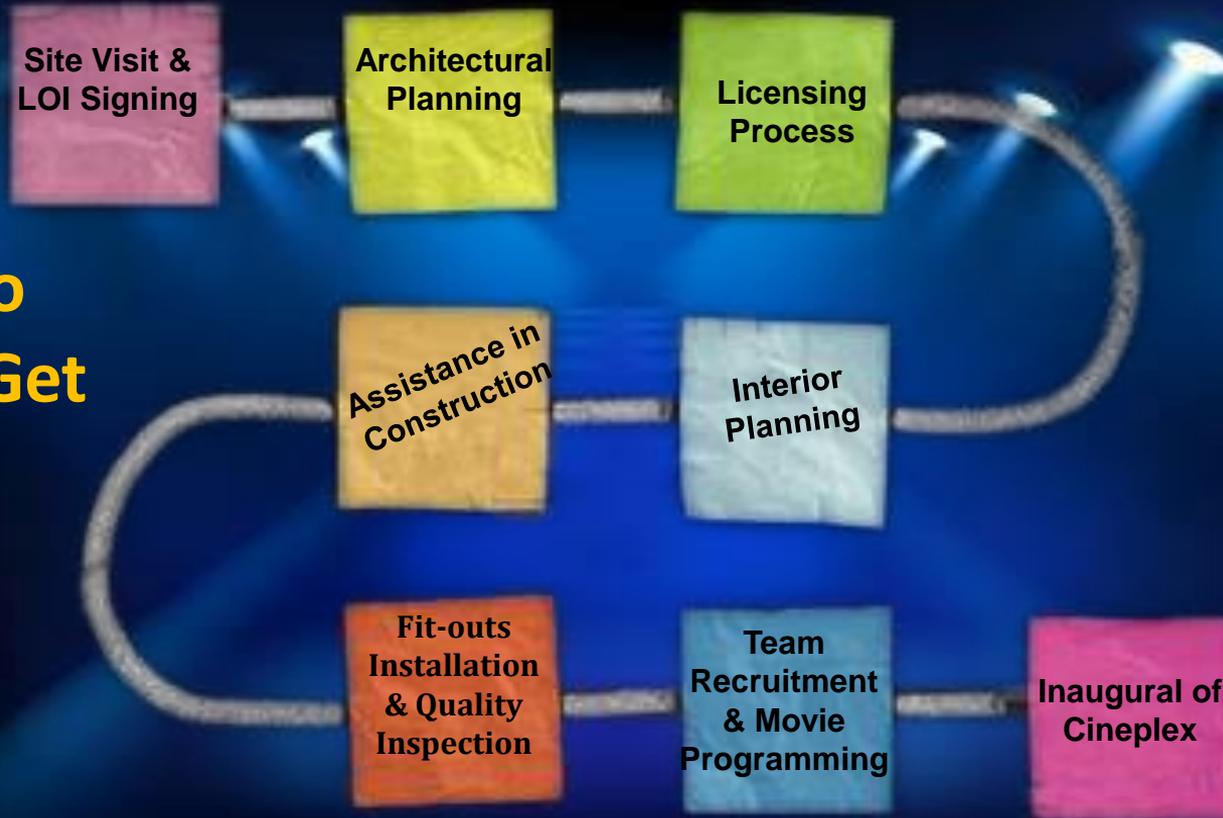


The Technology





Easy to Go
..Easy to Get



**Time to decide to be a
Cine entrepreneur...**

Thank you!

